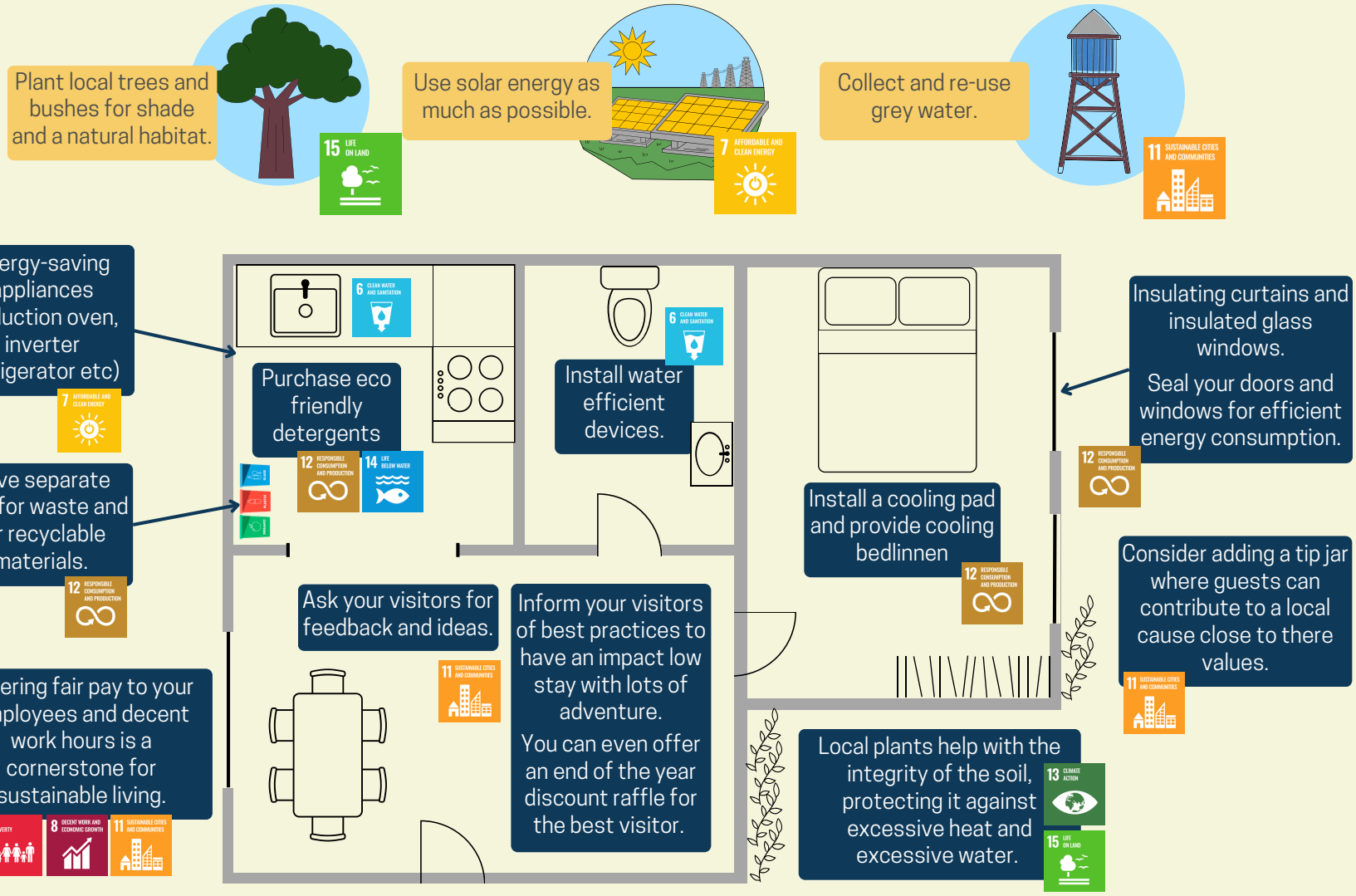
Concept by: THE RECYCLED PIRATE

# Small Steps, Big Impact: The Apartment Owner's Guide to Sustainable Hospitality

Make your apartment as sustainable as possible with a few simple quick fixes and share your experiences with your guests to create a more sustainable Curacao and stand out from other apartments with your eco-friendly service.

## 10 Sustainability tips

1. Upgrade the apartment to SDG standards that are manageable. You can upgrade as you learn more.
2. Makes information easy accessible. Hang information in specific areas and provide booklets with local information.
3. Offer eco-friendly alternatives to regular products like sunscreen and detergents.
4. Use natural resources to provide shade in and around your apartment.
5. Re-use as many products and materials as possible to extend their life.
6. Offer shopping list with local produce and production.
7. Provide tips on how visitors can reduce their energy consumption.
8. Promote water conservation practices: include easy-to-follow instructions on how to save water.
9. Create a waste sorting system, include a recycled location map.
10. Provide visitors with information about public transport options, bicycle rental services, and walking routes to local amenities.




Look at what you can reuse around the premises.
Water from the kitchen sink or air conditioning can water the plants that keep the house cooler on the outside.
A cooler house requires less air-conditioning.

*This mapping does not entail a detailed assessment of each SDG at each stage of the value chain, but rather a high-level scan of where impacts can be expected to be greatest.*

# What are SDGs?

The Sustainable Development Goals (SDGs) are a global set of 17 goals established by the United Nations to address pressing challenges like poverty, inequality, and climate change by 2030. They focus on promoting sustainability, peace, and prosperity for all people and the planet. Each goal is interconnected, balancing social, economic, and environmental development.

In 2018 Curaçao adopted the SDGs and local stakeholders are working together to improve sustainablity efforts on the island.

SUSTAINABLE DEVELOPMENT GOALS

Discover more on: sdgs.un.org/goals

# How to use SDGs

The SDGs help us measure and report sustainability targets but most of all they are a compass to help us understand what we can do to improve our social impact and ecological footprint. The SDGs help us navigate sustainability efforts and communicate our progress with the 17 goals internationally recognized goals

You can share your sustainable accomplishments by labeling them with the corresponding SDG.

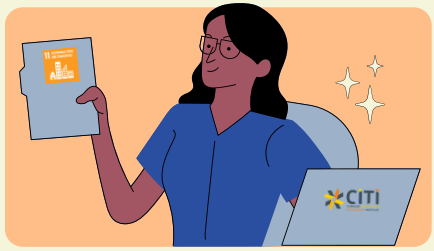
You can now get certified by the **Curaçao Tourist Board** as an SDG Contributor.

# What makes an apartment SDG Friendly?

An SDG Friendly home minimizes environmental impact through energy efficiency, water conservation, sustainable materials, waste reduction, and renewable energy use. It promotes healthy indoor air, reduces carbon emissions, and incorporates green design elements like natural light, insulation, and eco-friendly appliances.

# Why make an apartment SDG Friendly?

Making an apartment eco-friendly attracts conscious travelers, reduces operating costs through energy and water savings, and enhances guest satisfaction by offering a healthier, more sustainable environment. It also aligns with global efforts to combat climate change, reduces your carbon footprint, and sets a positive example for responsible tourism.




# Buy local, recycle local

## Where to buy local

the HIDDEN GREEN MOVEMENT

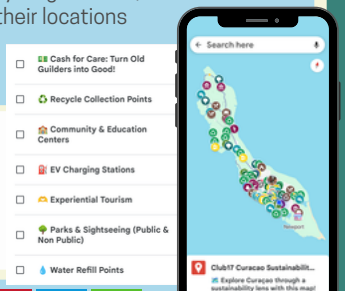
The Hidden Green Movement offers a map with local farmers and producers. Supermarkets use The Hidden Green Movement logo to show you the local food products. If you see this logo on the menu in restaurants then you know that the dish is made of 80% local ingredients. Visit The Hidden Green Movement.

## How to get your guest to recycle?

Provide fun activities in your information folder, while also adding recycle locations, like Serena's Art Factory or the Aloe Vera Farm. Your guest can drop of their plastic while enjoying themselves.
There are several supermarket with Recycling Centers, check the free Club17 Curaçao Sustainability Map for their locations

Make sure to provide seprate collction bins

Club17 CURAÇAO




## A visit with added value

The Curaçao Rif Mangrove Park is a remarkable city park on Curaçao that consists of mangrove trees. The park differs from other parks on the island because it offers a unique insight into a special nature reserve. Mangroves are essential for Curaçao. These trees provide food and shelter for marine animals and are also used as nursery grounds for many marine animals. In addition, the mangroves provide coastal protection in the event of a hurricane, for example.

The park also provides important educational value for schools and researchers. A visit contributes to the park's conservation efforts.

# Eco Friendly Options

## Detergents

Wastewater can containing toxic liquids that seeps into nature and our sea, lowering the pH and endangering aquatic life. The liquids can also enter the bodies of plants and animals, eventually reaching the human food chain.

Try La Man Detergents for example.

## Mosquitos

Mosquitos can be a pest, especially during the rainy season, but must be combated the whole year around.

Biogents Mosquito Traps actively reduce mosquito production the whole year around.

## Sun screen & After Sun

Caribbean vacations are for sun, sea and fun. Raw Elements Sun Screen protects your skin without harming underwater life. The packaging is always either plastic-free or bio-based and recyclable.

## Pools

Consider Saltwater chlorinators are an ideal alternative to standard chlorine. Saltwater systems convert salt into chlorine using a generator. Compared to regular chlorinated pool systems, salt systems are lower maintenance and produce less odor.

## Water Filters

Installing a water filter and informing your guest about your filtered water is well appreciated additional service. Try adding a water filter jug like the BRITA Style fridge water filter jug and suggest your visitors to bring their own, or buy a local designed refillable water bottle, to take on their adventures.

Curaçao TAXI Trip Checklist

**Read more on how to serve travelling guests**



Bring Limpi Recycling your plastics in Sambil and see how local entrepreneurship is making an impact with innovative technology and partnerships.



Carmabi's Mangrove park is an experience on its own. Your visit will teach you a lot about the Curacao coastline while supporting local education.



Green Phenix preps locally collected plastic for it's next cycle in life, some can be recycled while others have a different destination.




At Serena's Art Factory you can drop off your plastic bottles and aluminum bottles while shopping for local art and experiencing a unique area of Curaçao.

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