THE RECYCLED PIRATE

Life Awareness & Innovations

ESG

Environmental, Social & Governance

Report



2023/24

SUSTAINABLE DEVELOPMENT GOALS

Who is The Recycled Pirate?

The Recycled Pirate is an impact-driven consultancy founded by Andrew 'Andy' Kirchner. What began as a personal journey of resilience transformed into a movement for sustainability, empowerment, and ethical leadership. With a deep commitment to the UN Sustainable Development Goals (SDGs), The Recycled Pirate helps businesses, organizations, and individuals navigate sustainability challenges through advisory services, education, and community engagement. By integrating sustainability into business strategies, Andy ensures that change is not just a concept but a tangible reality.



Photo Albert Schweitzer College by Yuliana Alba

Corporate Social Responsibility (CSR) Mission Statement

"The Recycled Pirate is committed to creating a more sustainable, inclusive, and resilient future by integrating the UN Sustainable Development Goals (SDGs) into business strategies, personal development, and community engagement.

Through ethical business practices, environmental stewardship, and social impact initiatives, we empower individuals and organizations to adopt sustainable solutions that drive meaningful change. By prioritizing education, emotional intelligence, and systemic innovation, we strive to build a thriving, conscious, and future-ready Curaçao."



Corporate Social Responsibility

Corporate Social Responsibility (CSR) is a self-regulating business model that helps a company be socially accountable to itself, its stakeholders, and the public.

https://en.wikipedia.org/wiki/Corporate_social_responsibility

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Environmental, Social & Governance Report

E Environmental

How The Recycled Pirate promotes sustainability, such as recycling, reducing waste, and eco-friendly business operations.

S Social

The Recycled Pirate contributions to community development, education, inclusivity, and how you support people through SDG-based coaching and facilitation.

G Governance

The Recycled Pirate's ethical business practices, transparency, and where and how we integrate sustainability into our decision-making.

Environmental, social, and governance

Environmental, social, and governance (ESG) is shorthand for an investing principle that prioritizes environmental issues, social issues, and corporate governance. Investing with ESG considerations is sometimes referred to as responsible investing or, in more proactive cases, impact investing.

https://en.wikipedia.org/wiki/Environmental,_social,_and_governance

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Photo by Gitland Garmes

The Recycled Pirate
High-Level Summary

The Recycled Pirate is a purpose-driven consultancy that integrates sustainability, social impact, and ethical business practices into every aspect of its work. As a solo consultancy, operations are designed to minimize environmental impact while maximizing community engagement and education. Working from a smart, energy-efficient home office, The Recycled Pirate prioritizes low-carbon operations, sustainable resource use, and impactful collaborations.

Through SDG-based advisory services, Andy helps local businesses align with global sustainability goals, while also fostering individual growth through coaching that builds resilience, self-sufficiency, and emotional intelligence.

The Recycled Pirate actively supports and participates in social impact organizations across Curaçao, reinforcing a commitment to systemic change and sustainable development.



Member
since May 2023

Project collaborations with

caribbeapps
Serving the Caribbean with Mobile Apps



The Recycled Pirate's Environmental Impact

Reducing Carbon Footprint:

- Operates primarily from a smart, energy-efficient home office to minimize energy consumption.
- Conducts most meetings online to avoid unnecessary travel.
- Monitors monthly energy consumption to lower consumption.

Sustainable Resource Use:

- Recycles plastic, glass, paper, and cardboard to reduce waste.
- Plans recycling efforts around necessary driving routes to optimize fuel consumption and efficiency.
- Products and materials are created on demand and mostly made of organic materials.

Environmental Impact Story:

"While many businesses struggle to balance sustainability with efficiency, I've built my consultancy around minimizing waste and emissions. A simple shift—prioritizing online meetings—has drastically reduced my carbon footprint while maintaining strong client engagement. Even small actions, like planning recycling drop-offs around business trips, ensure that sustainability is woven into my daily operations."



The Recycled Pirate's merchandise is printed on demand by PRINTFUL to reduce production and shiping carbon footprint.

Photo Alton Paas by Leonid Antonia

The Recycled Pirate's Social Impact

Community Engagement & NGO Support:

- Actively participates in organizations like **De SGR-Groep**, **Curaçao Doughnut Economy**, and **Club17 Curaçao**.
- Supports local and international students and NGOs by providing mentorship, training, and collaboration opportunities.

Personal Development & Coaching:

- Provides coaching on resilience, self-sustainability, and emotional intelligence development.
- Helps individuals and businesses build sustainable mindsets that lead to long-term positive change.

Social Impact Story:

"True sustainability is not just about the environment—it's about people. "

Through coaching and mentorship, I've seen firsthand how empowering individuals with emotional intelligence and self-sustainability skills leads to stronger, more conscious communities. One of my most rewarding experiences was mentoring a student from an international program, helping them integrate SDG principles into their project while fostering their personal growth."



📸 Photo Branch Coral Happy Hour by Arfen Nijland

Governance & Ethical Business Practices

SDG Advisory & Systemic Change:

- Advises local businesses on integrating the UN Sustainable Development Goals (SDGs) into their strategies.
- Works closely with stakeholders, whether they are grass roots movements to acknowledged intitutions to implement sustainability initiatives.

Ethical & Transparent Operations:

- Operates as an independent consultancy with a commitment to ethical decision-making.
- Ensures sustainability is a core principle in every project and collaboration.

Governance & Ethical Business Practice Impact Story:

"Businesses often see SDGs as abstract goals, but my role is to make them practical and actionable. By embedding sustainability into quality assurance programs and local tourism initiatives, I help organizations create real, measurable impact. The journey towards systemic change isn't easy, but step by step, we're building a more sustainable Curaçao."

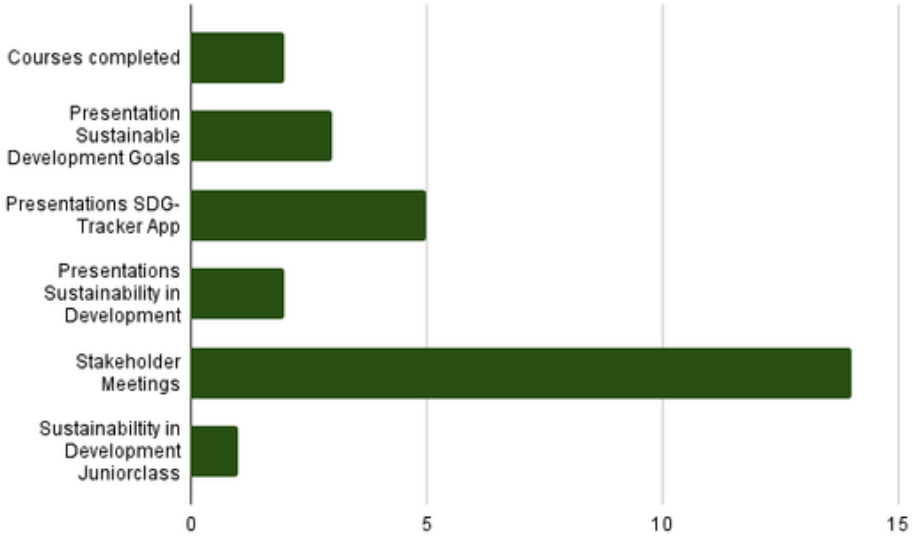


GREEN PHENIX

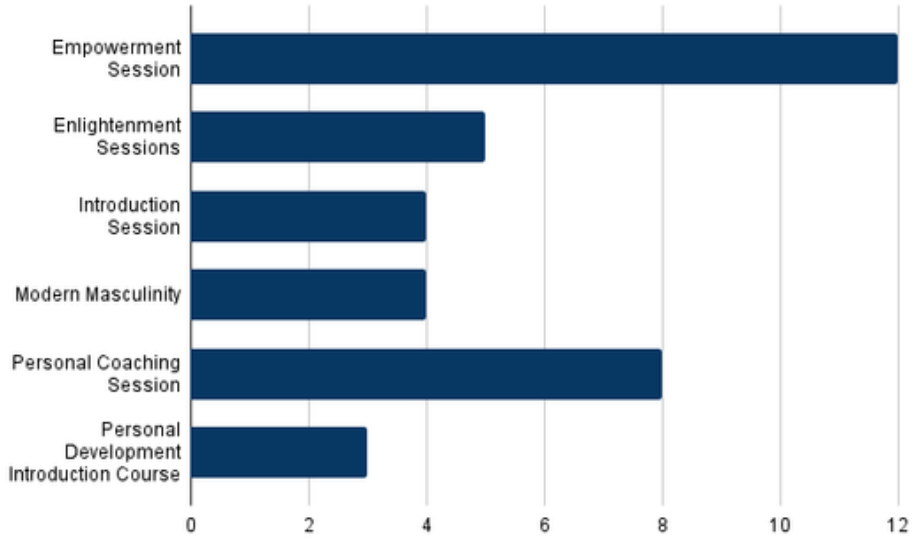
Photo Green Phenix by Tijmen de Vries

Impact Graphs

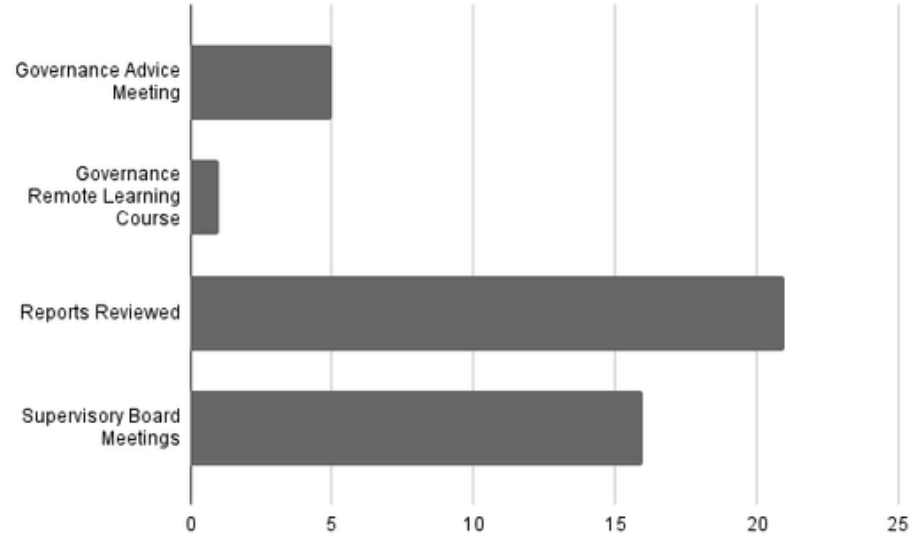
Environmental Impact



Social Impact



Governance & Ethical Business Practices



Impact graphs are an impression of the minimum impact measured over 2023/2024

Short-Term Goals (1-3 Years)🌱

1. Strengthen Business & SDG Advisory Services

- Expand SDG training programs for local businesses and entrepreneurs.

2. Expand Educational & Community Outreach

- Develop and launch an online SDG course to reach a global audience.
- Partner with at least 3 local schools to implement sustainability workshops.

3. Strengthen Governance & Ethical Business Practices

- Establish a clear governance framework: transparency reports, sustainability impact metrics.
- Formalize partnerships with sustainability-focused organizations (e.g., Club17, Curaçao Tourist Board).

4. Secure Sustainable Funding

- Apply for at least 3 sustainability grants or funding opportunities.
- Develop a subscription-based model or paid workshops to generate steady income



📸 Photo SDG Walk Marie Pompoen by Jaidev Hemraiani

Long-Term Goals (5+ Years)🌴

1. Position The Recycled Pirate as a Regional Sustainability Leader

- Expand impact beyond Curaçao to other Caribbean islands.
- Develop a recognized sustainability certification or standard for small businesses.

2. Large-Scale Community & Tourism Sustainability Projects

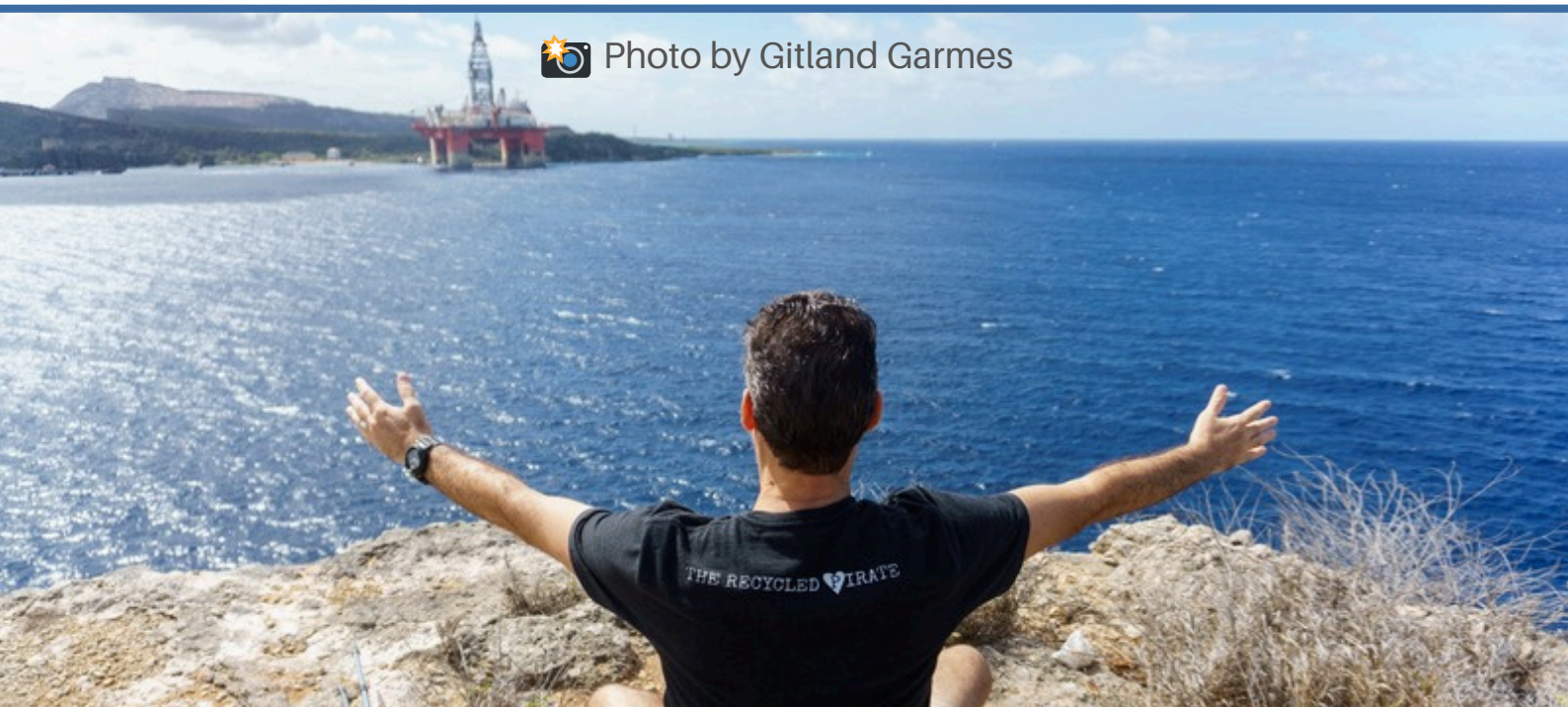
- Successfully establish at least one SDG Park in partnership with local stakeholders.
- Launch a circular economy initiative to promote sustainable waste management.

3. Build a Sustainable Leadership Network

- Establish a mentorship program for young entrepreneurs in sustainability.
- Create an annual sustainability action bringing together businesses, NGOs, and policymakers.

4**. Secure Long-Term Financial Stability**

- Transition from a solo consultancy to a structured sustainability agency with a team.
- Develop passive income streams through online courses, speaking engagements, and publications.



Conclusion

The Recycled Pirate is more than a consultancy—it’s a movement towards sustainability, resilience, and ethical leadership. By minimizing environmental impact, supporting social initiatives, and guiding businesses toward SDG alignment, we are creating lasting change in Curaçao and beyond.

Sustainability is a shared responsibility. Whether you're a business looking to integrate SDGs, an NGO seeking collaboration, or an individual ready to take action, let's work together to create real impact. Reach out today and be part of Curaçao’s sustainable future!

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ACT NOW

