Andy Kirchner The Recycled Pirate

ESSENTIAL SUPPORT PARTNER FLOW BUSINESS

IMPACT REPORT | ESSENTIAL SUPPORT PARTNERSHIP 2024 TO 2026

Connected by Flow. Mapped for Curaçao.

What two years of Flow WiFi and mobile data made possible for sustainability on our island.

49,000+
views of the Club17 Curaçao Sustainability Map in two years

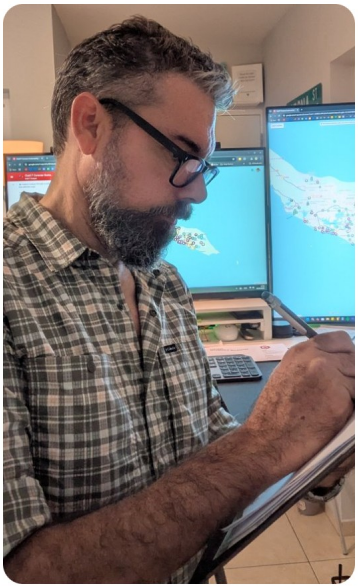
200+
local sustainability initiatives mapped and made visible

25,000+
views of The State of the SDGs documentary series

8
documentary episodes filmed, 4 already premiered

23,000+
combined followers on the Facebook, Instagram and LinkedIn channels where Flow is credited

2
recognitions: CITI Circular Innovation Award 2024 and a Caribbean Sustainable Tourism Awards nomination 2026



Dear Vanessa and the Flow team,

In 2024 Flow became an Essential Support Partner and gave me, as a Club17 Curaçao Ecosystem Facilitator, something simple but essential: reliable WiFi and mobile data.

Since then, that connection has quietly powered the daily work behind Curaçao's most visited sustainability map, SDG research and a documentary series that puts local changemakers on screen.

Every pin added on location, every upload from a film set and every late night edit ran on your network. This report is my thank you, and a look at what your support of around Cg. 200 a month turned into for the whole island.

Thank you for your trust. I might leave the Club17 core team, but the Partnership (SDG 17) goes on, because the good work never ends.

The talking stops, the showing begins. So here is what we built together.

With a grateful salute,

Andrew "Andy" Kirchner
Coach pa Futuro | Executive Producer

THE STATE OF THE SDGS NAVIGATING SUSTAINABILITY ON CURAÇAO

POWERED BY FLOW CONNECTIVITY

The Club17 Curaçao Sustainability Map turns 2

Created in November 2024 to make sustainability understandable and accessible to everyone on Curaçao. Built, updated and maintained on location with Flow data.

Contributing to the Global Goals



Two years in numbers

Nov 2024	Map launched for Club17 Curaçao
Year 1	17,000 viewers
Year 2	Well over 47,000 viewers
2026	Nominated for the CTO Caribbean Sustainable Tourism Awards
Today	49,000+ views and 200+ local initiatives mapped, still growing

What people find on the map

- Recycling locations for paper, glass, plastic and batteries
- EV charging stations and water refill points
- Green businesses and impact driven organizations





CITI CURAÇAO INNOVATION & TECHNOLOGY INSTITUTE

CARIBBEAN SUSTAINABLE TOURISM AWARDS

Recognized work

The Club17 SDG Tracker app won the CITI Circular Innovation Award 2024. The Sustainability Map carried that work forward and was nominated for the CTO Caribbean Sustainable Tourism Awards in 2026.



From data to classrooms

Masterclasses and Junior Masterclasses built on local SDG data reached schools, businesses and NGOs, here at Albert Schweitzer College.

From screens to postcards

500+ map postcards with this QR code and around 50 A4 and A3 posters, all carrying the Flow logo among the partners, are spread across the island, including the Curaçao Tourist Board information point. tinyurl.com/Club17CuracaoSustainabilityMap

CURAÇAO Curaçao Tourist Board

VISIBILITY FOR FLOW

Your logo, where Curaçao looks for sustainability





Flow is credited on the covers of our Facebook pages, as "Powered by Flow Business" on LinkedIn, on therecycledpirate.com and in posts about the map.

THE STATE OF THE SDGS
NAVIGATING SUSTAINABILITY ON CURAÇAO

A documentary series on how Curaçao navigates sustainability, one SDG at a time. Local voices, global goals.

- 8 episodes filmed, 4 premiered
- 25,000+ views across platforms
- Exclusive Viewings at partner locations

Beyond the pins

Through this partnership Flow was also connected to the Living History Otrobanda project for its Flow Action Week, turning sponsorship into hands on community action.

PARTNERS IN THIS WORK

SER Sociaal-Economische Raad Curaçao

het Cultuurfonds Caribisch Gebied

CURAÇAO 2030 SUSTAINABLE DEVELOPMENT GOALS

MADE POSSIBLE BY FLOW BUSINESS

Let's keep the signal strong

As Flow brings faster networks to Curaçao, I would love to keep telling the island's sustainability story together. Ways Flow can stay on board:

- Connectivity partner for episodes 5 to 8 and the spin offs in planning
- Host or co host an Exclusive Viewing, including the series finale
- Support the next layers of the Curaçao Sustainability Atlas

Ready to reconnect? Contact Andy Kirchner at andy@therecycledpirate.com or +5999 518 7775.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

17 PARTNERSHIPS FOR THE GOALS

Where Flow's connectivity meets the Global Goals

Danki, Flow. Huntu nos ta mas fuerte.

Andy Kirchner The Recycled Pirate
+5999 518 7775 | andy@therecycledpirate.com | Book a coffee

Watch the series